



Tampico Collaborates with DreamWorks Animation Television on Interactive Game

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CHICAGO — Tampico Beverages, one of the world’s leading beverage brands, introduces “Tampico Flavor Hunt,” an interactive game in collaboration with DreamWorks Animation Television’s Netflix original series, *Trolls: The Beat Goes On!* Participants can play August through October by visiting the Tampico Official Instagram page for a chance to win a \$100 Netflix gift card every other week throughout the duration of the promotion.



The hunt takes players through four worlds within the Troll Village to find the hidden *Trolls: The Beat Goes On!* branded Tampico multi-pack. There is a chance to collect all the irresistible flavors, including Tropical Punch, Citrus Punch and Blue Raspberry.

The adventure continues when season three of *Trolls: The Beat Goes On!* debuts on Netflix August 24. The series follows the upbeat adventures of Poppy, Branch and the rest of the Troll Village residents after the events of the blockbuster film *DreamWorks Trolls*.

Participation is easy:

Visit the Tampico Official Instagram page and simply tap on the photo tile to get started. Find the hidden Tampico multi-pack to advance to the next world and collect them all. Reach the finish and leave a comment for the chance to win a \$100 Netflix gift card. Winners may continue entering every other week for a new chance to win. Each winner may win a maximum of one card every other week. Participants must be 18 years of age or older to be eligible. For more information on the “Tampico Flavor Hunt,” visit <https://www.instagram.com/tampicoofficial/>. To learn more about Tampico Beverages and its irresistible flavor blends, visit <http://www.tampico.com/>.

About Tampico Beverages

Tampico Beverages, one of the world’s leading manufacturers and marketers of high-quality and value-added juice drink concentrates, has served its line of irresistible, fruit-flavored drinks for more than 25 years. Its popular beverages are sold in more than 54 countries worldwide. In addition to a longstanding tradition of success, the brand is continuously evolving, as seen in its brand refresh and interactive digital campaigns. Founded in 1989 in Chicago, Tampico maintains a leadership position as a leading refrigerated citrus punch brand in groceries across America. The company’s history of active engagement with consumers through integrated social media programs includes storied campaigns such as: “Piñata Bash,” “Act on Impulse,” “Colorful Living,” “Emojiball,” “Color your World,” and two campaigns with DreamWorks Animation properties in 2017. For more information, visit [Tampico.com](http://www.tampico.com).