

Tampico Introduces 'Raise a Boss' Promotion

March 15, 2017



Tampico Introduces 'Raise a Boss' Promotion with \$5,000 Grand Prize for a Child's Education

Tampico teams up with DreamWorks Animation's The Boss Baby Bringing the Movie to Life for Consumers through Fun Packaging, Movie Gift Cards, and Colorful Inspiration for Families Everywhere

DreamWorks Animation's The Boss Baby Arrives in Theaters March 31, 2017



Inspired by the animated comedy DreamWorks Animation's The Boss Baby, Tampico Beverages, one of the world's leading beverage brands, is introducing its "Raise a Boss" promotion. Participants in the promotion will receive a free digital activity book and a chance to win prizes including \$10 movie gift cards and a grand prize educational scholarship of \$5,000.

The "Raise a Boss" promotion runs from March 1 through April 30.