



## IVFMD OPENS NEW FERTILITY CENTER IN VIERA

February 14, 2019



### *Ribbon-Cutting Ceremony Celebrates Grand Opening of Northernmost IVFMD Center in Florida*

**MIAMI and VIERA – February 12, 2019** – [IVFMD](#), a South Florida specialized care fertility practice that reports higher success rates than the national average, today hosted the

grand opening and ribbon-cutting ceremony of its new location at 8059 Spyglass Hill Road, Suite 102.

In attendance for the inaugural event were Brevard County Commissioner Curt Smith and lead fertility specialists for the new IVFMD center, Jenna McCarthy, MD and Joelle Taylor, MD.

“It is exciting that residents and visitors of Brevard County who may be having a difficult time trying to conceive will now have the option of seeking fertility treatments available to them in their own community,” said Commissioner Smith. “It is a pleasure to welcome the wonderful organization of IVFMD to Viera.”

Founded in 1991, by Juergen Eisermann, MD, IVFMD specializes in providing highly individualized fertility treatment plans for patients and leveraging assisted reproductive technologies. The Viera IVFMD center spans 2,356 square-feet and offers wholistic diagnostic tests and multiple fertility

treatment options, diagnostic andrology laboratory services, inseminations, fertility preservation, egg freezing and its Value IVF package.

“We are so pleased to be putting our resources at the disposal of those seeking to create their family on the Space Coast,” said Dr. McCarthy. “This new Viera IVFMD center promises to bring Brevard area patients the individualized care we pride ourselves on giving through all of our facilities.”

The new Viera location is the sixth IVFMD center in Florida. Others include the IVFMD headquarters in South Miami and centers in Boca Raton, Cooper City, Jupiter, and Naples. IVFMD treats patients in its local communities, while also drawing national and international visitors seeking fertility treatments and complimentary second opinions.

“Resolving infertility matters can be challenging for patients, so I’m really happy we are bringing essential services and resources closer to home for our clients in and around Brevard County,” said Dr. Taylor. “We really look forward to becoming part of the Viera community, and making the miracle of family accessible to more residents and visitors of Florida.”

### **About Dr. Jenna McCarthy**

Dr. McCarthy is a board-certified reproductive endocrinologist dedicated to providing compassionate, patient-centered care focused on treating the whole patient in order to maximize treatment success. She received her undergraduate degree from Dartmouth and completed her medical training at the University of Michigan, one of the top five women’s health programs in the U.S. She is one of only a handful of physicians selected by the American Board of Obstetrics and Gynecology to complete her training as a combined, six-year residency/fellowship. As a fellow, Dr. McCarthy was awarded grants from the Fibroid Foundation and the National Institutes of Health for her work on uterine muscle stem cells.

### **About Dr. Joelle Taylor**

Dr. Taylor is a board-certified Reproductive Endocrinologist and a Diplomate with the American Board of Obstetrics and Gynecology. She is member of

numerous scientific societies earning her medical degree at the University at Buffalo School of Medicine and Biomedical Sciences. She was a Howard Hughes Medical Institute Scholar award recipient, completed her residency at Wake Forest University in Obstetrics and Gynecology and pursued fellowship training in Reproductive Endocrinology and Infertility at the prestigious Jones Institute for Reproductive Medicine in Norfolk, Virginia, the site of the first IVF baby in the U.S.

### **About IVFMD**

IVFMD is a fertility treatment and testing center, designated as a Center of Excellence for key measures of success including its high live-birth rate. Founded in 1991, IVFMD is distinguished by its highly personalized care and individually tailored treatment plans, which also include nutrition and lifestyle. With five South Florida locations, IVFMD's internationally renowned physicians and staff deliver a full spectrum of fertility services – from modalities for induced ovulation, genetic testing, intrauterine insemination (IUI) and in-vitro fertilization (IVF) to egg freezing, tube reversal and surgical interventions – as well as a complimentary second opinion for new patients. For more information, visit [www.ivfmd.com](http://www.ivfmd.com)